



Tosin Lasisi

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Profile

With a background in Computer Science, I bring a creative problem-solving approach to complex design systems. My philosophy is that Empathy is the most important design tool, I keep my designs as user-centric as possible.

Experience

PRODUCT DESIGNER, STERLING BANK PLC.; LAGOS – 2019-PRESENT

Led the design vision and helped to set product direction while designing products to support high impact company brand. Executed design decision details from components, colors, materials and aesthetics.

CREATIVE DIRECTOR, ALZHEIMER'S DISEASE FOUNDATION; BENIN-CITY. – 2018-2019

Responsible for the production of promotional materials by developing basic presentation approaches; directing layout, design, and copy writing; curating & managing online media.

GRAPHICS DESIGNER, TRUST TUTORS NG; BENIN-CITY – 2019

Designed e-flyers and promotional templates to allow for greater brand reach on social media.

CONTENT WRITER, STAY BUSY NG; – 2017-2019

Responsible for researching industry-related topics and curation of web-based content for online media, preparing drafts using Content Management Systems.

Education

Federal University of Agriculture Abeokuta. – B.sc Computer Science 2018

Skills

User Experience design, Figma, Photoshop, Wordpress.

Projects

Projects can be found on [my portfolio](#) website.

PiggyFarm: Design of an Agricultural investment platform.

Ed-Invest: Impact investment platform.

E-learning App: Design of an educational app for teenagers to learn about any STEM subject of choice.