



## Tosin Lasisi - Product Designer

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Portfolio: <http://riddy.design/>

### Profile

With a background in Computer Science, I bring a creative problem-solving approach to complex design systems. My expertise lies in successfully conceptualising, designing, and modifying digital products. Currently, I am part of a team that is shaping the Educational & Health sectors of the banking industry in Nigeria.

### Experience

#### **PRODUCT DESIGNER**

##### **STERLING BANK PLC. - LAGOS, NIGERIA**

2019-PRESENT

I am solely responsible for the design of digital products in the Education and Health departments where I collaborate and work alongside a team of 8 Software engineers and a Product manager to bring ideas to life. Projects worked on include:

**Edubanc;** a platform that is leveraging the use of technology to solve problems in the Educational sector. It consists of a web application and a mobile app that introduces value-added products such as a School-management system, Payroll, Loan financing for students, Teacher-training and other initiatives.

I worked on EdPay and Nexford; these products make funds available for students to finance school fees by providing affordable loans. The solution services students across Nigeria.

I also worked on an integration with a Payroll and School management system. These solutions make it easy to collect and manage school fees, and automate the processing of employee salaries and filing of taxes. They are currently available to service thousands of schools across Nigeria.

**Healthbanc;** a platform providing simple healthcare solutions such as HealthInsured, which gives individuals and corporate organisations access to affordable health insurance. HealthInsured is currently being used by thousands of individuals across Nigeria.

#### **PRODUCT DESIGNER (CONTRACTOR)**

##### **SMARTACE - LAGOS, NIGERIA**

2020-2021

I led the design for the revamp of the SmartAce HR platform, an ERP solution that services businesses globally.

I carried out qualitative research by identifying pain points from the existing solution before adequately catering to the needs of the everyday users.

Some of the modules I worked on during this period include recruitment, training, payroll and disciplinary management amongst others.

The new HR experience improves the overall experience of the users by making functions easy to use and intuitive.

### **CREATIVE DESIGNER**

**ALZHEIMER'S DISEASE FOUNDATION - BENIN-CITY, NIGERIA**

2018-2019

Responsible for the production of promotional materials by developing basic presentation approaches; directing layout, design, and copy writing; curating & managing online media.

### **CONTENT WRITER**

**STAY BUSY NG; - NIGERIA**

2017-2019

Responsible for researching industry-related topics and curation of web-based content for online media, preparing drafts using Content Management Systems.

## **Education**

Federal University of Agriculture Abeokuta. – B.Sc Computer Science

## **Skills**

- User Interface design.
- User Experience design.
- Visual design.
- Figma.
- Principle.